

Proposal for new pedestrian signage in Chiswick

LBH intends to introduce better pedestrian “way-finding” signage in Chiswick in 2017/18, using the *Legible London* signs. This signage has been developed by TfL as an intuitive, consistent, and easy-to-use system that includes maps and directional information to help people navigate by foot. The scheme is intended to be consistent across London so that the public know what to look for if they are in an unfamiliar area.

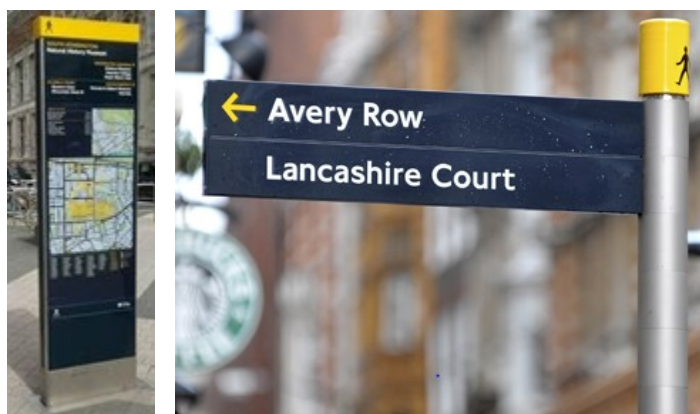
Before taking its draft plan of signage locations to the Chiswick Area Forum early next year, LBH wants to hear your views on what visitors should be directed to and where signs should be located. Particular feedback and recommendations are welcome regarding the following:

- *Destinations that should be considered for signs*
- *Whether more map based signs (shown in orange on map) rather than fingerposts (shown in blue on map) should be used*
- *Whether the fingerpost/map based sign locations should be changed*
- *Feedback on any street clutter that can be removed as part of public realm upgrades*

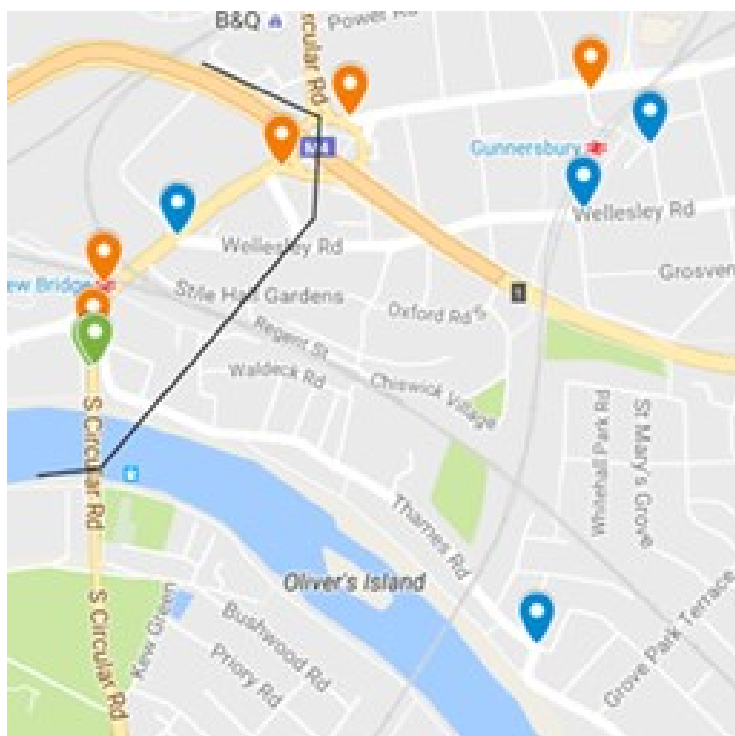
In our immediate area, LBH intends to provide direction from Gunnersbury Station to the Thames Path (Strand on the Green) and Kew Bridge Station. The detailed map of proposed locations in Chiswick can be found at:

<https://drive.google.com/open?id=1HcZmfgF7cdY8B9RkMhZYQh9M9Ts&usp=sharing>

If you have any comments then please e-mail Simon Le Good at LBH (Simon.Le-Good@hounslow.org.uk) by **13 December 2016**.



Examples of proposed signage: map based sign (left) and fingerpost (right)



Proposed locations of new signage in Chiswick

Orange: map based signs
Blue: fingerposts
Green: wall mounted signs